

MARKTGASSE HOTEL ZÜRICH

The Marktgasse Hotel hails a new direction for Zurich's hotel scene



One of Zurich's oldest inns has been restored into the chic new [Marktgasse Hotel](#) which opened at the end of 2015, combining a contemporary 39-bedroom boutique hotel with two restaurants and a stylish cocktail bar. Tastefully mixing the old and the new, the Marktgasse Hotel cultivates an understated elegance with a refined sense of contemporary aesthetics.

Located on the cobbles of Zurich's old town across two historically listed buildings that originally date back to 1291, the houses were acquired by Swiss entrepreneur and philanthropist, [Beat Curti](#), back in 2004 and form part of a wider heritage conservation effort geared to bring locals back to the city's old town. Following its opening in November 2015, the Marktgasse Hotel has introduced a compelling mix of timeless eclectic design and relaxed hospitality master-minded by the [Ospena Group](#) following a meticulous two-year restoration project.

The hotel's contemporary forward-thinking design concept and progressive approach to pared down luxury hails a new direction for Zurich's hotel scene. Scandi-inspired minimalist design and influences from Japanese purism combine with rediscovered heritage features evident throughout the hotel. Protected elements like stucco work, wall paneling and century-old columns have been meticulously preserved in respect to the building's heritage. Its five varying room types, including two suites, offer an inter-connecting option for families and each have art-deco monochrome style bathrooms filled with Aesop products.

Stripped of the formalities of some of Zurich's more traditional hotels, the Lobby and inter-connecting Salon and Library are relaxing spaces with an inviting living room atmosphere punctuated by modern furniture from designers *&tradition*, Swiss brand *Vitra* and Italian designers *Cassina* and *Junua*. Retro-style lamps by *Flos* and industrial-style overhead lights by Italian brand *Viabizzuno* subtly illuminate the room. A large selection of books relating to art, culture, cuisine and travel sit alongside board games to keep children occupied and this

flexible space can be hired privately for business meetings, presentations or events.

The hotel's signature brasserie style restaurant [Baltho](#), is furnished in an understated modern style with an open kitchen and a striking art installation by prestigious Zurich-based artist Stefan Burger which forms a unique centre point to the restaurant and spurs lively discussions. Baltho's menu offers newly interpreted international classics and seasonal surprises throughout the day, and changes weekly. From light to hearty and from vegan to carnivorous, time-honoured favourites mix with the new, local with international, young with old and easy-going with refined.

The adjoining Baltho Bar is a lively artisanal-style bar draped in rich dark greens and deep woods, with its own street entrance attracting locals to meet for an aperitif, casual meal or digestif. Baltho understands the art of fine cocktails with home-grown infusions lining the bar top and one of the city's most extensive selection of beer specialties from small breweries.

The Marktgasse Hotel's second eatery [Delish](#) introduces an all-day healthy delicatessen style café that offers a variety of breakfasts, hearty appetizers, a wide array of oven-baked vegetarian dishes and inventive salads that change with the time of day and season: the perfect location for a lavish breakfast, healthy lunch or spontaneous round of drinks and nibbles. The sleek black and white interior, buzzy neighborhood atmosphere and excellent value for money are Delish's trademarks.

Just two minutes' walk from the Marktgasse Hotel is the Fitnesspark Hamam Münstergasse with hotel guests granted access to their state-of-the-art fitness equipment for individual training, yoga and pilates classes or bespoke spa treatments. The first and most luxurious Hammam in Zurich, Fitnesspark Hamam Münstergasse offers traditional treatment rituals, with experiences including herbal steam rooms, a relaxation *sicaklik* and a lather room.

Rates from CHF 234 on a double occupancy basis
Reservations: +41 44 266 10 10 / info@marktgassehotel.ch
Website: www.marktgassehotel.ch/e

Editor's Notes:

Location: *The Marktgasse Hotel is just a short distance from the Limmat River, Lake Zurich and the main train station. The Kunsthaus, Schauspielhaus, Opera House and Tonhalle are all located within walking distance and the Cabaret Voltaire, birthplace of the Dada movement, is only a few steps away.*

Beat Curti: *Beat Curti has risen to become one of Switzerland's leading entrepreneurial minds, claiming ownership of some of the country's best known media and retail companies. Known also for his philanthropic endeavours, Curti is*

intent on preserving the unique heritage and arts culture in the historic old town of Zurich; in 2002 he founded charity organisation "Tischlein Deck Dich" (The Magic Table) and in 2007 set up the Beyond Foundation a registered non-profit organization supporting causes that unite cultures in the world through music and art. In 2004, Curti bought into the project around the Marktgasse area, including three heritage buildings, and has successfully injected new life into regenerating this historic area with the introduction of innovative retail, gastronomic, hotel and residential outlets.

Ospena Group: *The Ospena Group Ltd., formerly Molino Ltd., has been part of the Migros Zurich Cooperative since 2014. With 16 Pizzeria Ristorante Molino branches in 13 different locations throughout Switzerland, the Ospena Group Ltd. has successfully established itself as a provider of authentic Mediterranean cuisine since 1988.*